

A man with dark hair and a beard, wearing a dark grey sweater, is shown in profile from the chest up, looking intently at a computer workstation. He is seated at a desk with multiple monitors. The monitor on the left shows a vibrant pink and purple abstract digital landscape. The monitor on the right displays a complex digital art interface with various panels, including a landscape with mountains and a sky with a sunset or sunrise. The man's right hand is on a white keyboard. The background is dark, suggesting a dimly lit studio or office.

EVERY THING

UConn | SCHOOL OF FINE ARTS

DMD
DIGITAL MEDIA & DESIGN



“we provide an
**INNOVATIVE &
 TRANSFORMATIVE
 EXPERIENCE**
that employs the use of
**INDUSTRY-LEADING
 CONCEPTS &
 TECHNOLOGIES.”**

We create future leaders in design, communications, business, and entertainment. Students can study animation, gaming, web design & development, digital media business strategies, film / video production, and the digital humanities.

Under the guidance of faculty who are all experienced professionals and practitioners, students have access to state-of-the-art facilities and engage with leading-edge hardware and software to both produce and measure digital media content for both today - and tomorrow's - brave new digital world. Our commitment to experiential learning in the classroom prepares our students to respond to real-world challenges that will distinguish them as thinkers, creators and innovators in the digital space.

“



At DMD, we are the designers, makers, and strategists of the future.”

Bridget
3D Animation, Storrs

“



What's cool about DMD is that everyone has different talents. That's the beauty of such a diverse program.”

Nina
Digital Media Business Strategies, Stamford



ONE VISION. TWO CAMPUSES.



Whether you choose Storrs or Stamford, the Digital Media & Design community is filled with bright and ambitious students and dedicated faculty. With our commitment to the humanities, we encourage students to find and express their voice, building from their unique background and perspective. We acknowledge that a diversity of thought and expression is needed in today's society and see great promise in our DMD students' ability to make a difference in the world as future digital media content creators, distributors, and analyzers.

Each of our concentrations fosters collaboration with cultural institutions, companies, and organizations to address creative, intellectual, technological and/or production challenges as part of our outcome-driven commitment to education.



Synesthesia, a UConn School of Fine Arts STEAM collaboration with Music and Dramatic Arts.



Fernando, one of the many DMD students who secured a professional internship with major companies located in Stamford.



Custom projection-mapped animations on the facade of the Bushnell Center for the Performing Arts in Hartford during the performance run of Hamilton.



Projected set animations for Connecticut Repertory Theatre's performance of If We Were Birds.



BY THE NUMBERS

20

FULL-TIME FACULTY
who are industry professionals
and award-winning artists

319

UNDERGRADUATE STUDENTS
across our 7 concentrations

16:1

STUDENT-TO-FACULTY RATIO

89%

OF ALUMNI
LAND AN INDUSTRY JOB
within a year of graduation

2

CAMPUSES
both Storrs & Stamford offer
four-year undergraduate degrees

75

UNIQUE CLASSES
offered regularly to provide
a full educational experience
across concentrations

100+

INTERNSHIPS
secured each year

20+

COLLABORATIONS EACH YEAR
with creative arts entities
and corporate clients

25+

VISITING INDUSTRY PROFESSIONALS
on campus to present, network, workshop,
and mentor students each year



APPLY

dmd.uconn.edu/apply

- 1 Review the Application Process**
dmd.uconn.edu/apply
- 2 Submit an Application for Admission**
admissions.uconn.edu
- 3 Submit Your Portfolio to SlideRoom**
uconnadmissions.slideroom.com

UConn's Digital Media & Design department offers four-year undergraduate degrees at the main campus in Storrs and at UConn Stamford. You will be asked to choose a campus in the SlideRoom application, or you may select either.

FRESHMAN FALL SEMESTER APPLICATION DATES

C
Priority First-Year Application Deadline for Merit Scholarship & Honors Consideration

JANUARY 15
Storrs Campus Application Deadline

FEBRUARY 15
FAFSA Deadline for Financial Aid Eligibility

MARCH 1
Admission Notification Begins

MAY 1
Stamford Campus Application Deadline

SPRING SEMESTER

T
Application Deadline for UConn Campuses

BACHELOR OF FINE ARTS
Motion Design & Animation
3D Animation*
Web & Interactive Media Design
Game Design*
Digital Film/Video Production

BACHELOR OF ARTS
Digital Media Business Strategies
Digital Culture, Learning, & Advocacy
General Digital Media & Design

** Only offered at the main campus in Storrs.*

AUTOMATIC CONSIDERATION FOR MERIT SCHOLARSHIPS

UConn considers all freshman admission applicants for merit scholarships, and we're thrilled to award scholarships to hundreds of our most outstanding and deserving students each year.

- UConn School of Fine Arts embraces diversity through:
- teaching, creative and scholarly research, and exhibitions and performances.
 - our inclusive and welcoming community of faculty, students, and staff.
 - engagement with Connecticut's schools and communities.

UConn School of Fine Arts is a member of the National Endowment for the Arts and the National Endowment for the Humanities.

UConn School of Fine Arts is a member of the National Endowment for the Arts and the National Endowment for the Humanities.

UConn School of Fine Arts is a member of the National Endowment for the Arts and the National Endowment for the Humanities.



dmd.uconn.edu

860.486.6765

digitalmedia@uconn.edu

UConn

DIGITAL MEDIA & DESIGN

 /UConnDMD

 /uconnmd

 /uconnmd

 /UConnDMD

One Bishop Circle, Unit 4260, Storrs, CT 06269