Admissions to the School of Fine Arts as a Digital Media & Design Major is a two part process involving both a portfolio review as well as the submission of a general application through the Common Application. The Common Application can be obtained through the University of Connecticut Undergraduate Admissions Office.

Entrance into the Digital Media & Design program is highly competitive and the portfolio review is a vital part of the admission process. The portfolio requirements noted below are to be uploaded to the media section of Slideroom:

1. **Create a 1-minute smartphone video** portraying your personal story of engagement with and affinity for Digital Media. Within this video we are asking that you share your personal thoughts and reflections about the digital medium and why UCONN is the place for you to advance your studies in the digital space. We ask that you produce your video as simply as possible with the focus on you – we want to meet you and get to know more about you through your video.
   
   Your video will be judged on substance (what you have to say) and not on production values (how you shoot or edit) so don’t worry about making the coolest looking video – focus on make a video that tells your personal story. Also, we will watch only 60-seconds of your video so running longer than 1-minute will not help your application. The file format for all smartphone video submissions should be: MOV or WMV.

2. **BA & BFA students must post portfolio to Slide Room:**
   
   https://uconnadmissions.slideroom.com
   
   a. We define a “portfolio” as a collection of your work that demonstrates your creative life and experiences with DM. This collection of materials may contain any type/medium/form of “creative” work products you have generated throughout your life including: blogs, web pages, images, pictures, drawings, sketches, animations, photographs, films, sculpture, writing samples, collages, etc. We will review anything you post for us that portrays your work in any communications or creative form you find relevant. This includes your work in math, science, technology, business, music, as well as in art, or other areas. The world of digital media is an inclusive space and we are looking for well-rounded people who can envision unique and innovative ways to incorporate their personal creativity into the digital realm who also have a desire to develop a digital voice. In addition to the creative work listed above, you must write a short story titled "The Cave". The story must not exceed 250 words and should be accompanied by a simple image of a cave that you’ve obtained from a web search (using Google or another search engine). In your short essay, tell us about the cave, where the cave is located, where it leads or who/what lives in the cave. What is special about this cave to you? This assignment might be particularly useful for students applying to the
Digital Humanities or Business Strategies tracks, but is something we require all applicants to complete as part of their application.

3. Upon review of all application materials, you may be asked to participate in an interview, either in-person or via Skype.

Please keep in mind that we DO NOT accept slides, CD’s or DVD’s – only digital files uploaded to SLIDEROOM: https://uconnadmissions.slideroom.com

IMPORTANT: DO NOT SUBMIT YOUR PORTFOLIO WITH YOUR GENERAL UNIVERSITY APPLICATION THROUGH UNIVERSITY ADMISSIONS.

Only applicant portfolios that have been reviewed through Slideroon, in accordance with the deadlines indicated below, will be considered for admission into the Digital Media & Design program. Portfolios received outside of these processes or after the indicated deadlines will NOT be considered. **We do not schedule private review sessions.**

ONLINE PORTFOLIO SUBMISSIONS – **STORRS & STAMFORD CAMPUSES**

All online portfolio review submissions must be uploaded to Slideroon by **January 15, 2019.** Early review and preference will be given to portfolios submitted by **December 30, 2018.**

[https://uconnadmissions.slideroom.com/#/permalink/program/43185](https://uconnadmissions.slideroom.com/#/permalink/program/43185)

**January 15, 2019 – Storrs Freshman and Transfer Admissions General Application Deadline**

All regular Freshman and Transfer admissions general applications are due to Undergraduate Admissions. [Admissions Office](#)

**STAMFORD CAMPUS ONLY**

All portfolio review submissions must be uploaded to Slideroon by **January 15, 2019.**

[https://uconnadmissions.slideroom.com/#/permalink/program/43185](https://uconnadmissions.slideroom.com/#/permalink/program/43185)

**Stamford Applicants:** Students interested in living in UConn's new residential facility on the Stamford campus are advised to complete the admissions application **no later than March 15** in order to receive a decision and apply for housing before the April 1 Stamford housing deadline.

**July 1, 2019 – Stamford Campus - Freshman and Transfer Admissions General Application Deadline**

All regular Freshman and Transfer admissions general applications are due to Undergraduate Admissions. [Admissions Office](#)
TOURS

Tours of the Digital Media & Design Department are available by appointment during the Fall and Spring semesters. Prospective students will be given an opportunity to tour our facilities and to discuss any questions they may have.

STORRS CAMPUS TOURS: Please call the Department of Digital Media & Design at 860-486-6765 to schedule a tour.

STAMFORD CAMPUS TOURS: Please call the Department of Digital Media & Design at 203-251-0192 to schedule a tour.

Please note: Portfolio Reviews will not be performed during tours.

OPEN HOUSE – STORRS CAMPUS ONLY

Open House is a time for students and parents to visit the campus, learn more about UConn and the Department of Digital Media & Design, and meet the faculty. Prospective students and their families begin the day at Gampel Pavilion and then visit the Department of Digital Media & Design for an information session with faculty and tours of our facilities. To learn more about the campus-wide Open House and register for it, go to www.openhouse.uconn.edu

Fall Open House – Sunday, September 30, 2018 or Sunday, October 21, 2018